



CHELSEA CHUEH

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EXPERIENCE



Linkedin CA, (Mar. 2022-Present)

Senior Product Designer

- Improve customer-facing self-serve checkout experience, payment and product management platform, and quoting workflows.
- Sole designer for internal AI infrastructure and data tools: AI Studio (centralized ML workflow platform), SQL Bot (AI-powered SQL assistant), and LEAP, an annotation and AI prompt generation tool for model evaluation.
- Developed data UX patterns and key workflow templates, established notification, data access and ownership frameworks, and contributed to the internal app team's DLS to standardize and streamline user interactions.



Sam's Club CA, (Mar. 2018-2022)

Product Design Lead | Dec 2021–Jan 2022

Senior Product Designer | Mar. 2020–Dec. 2021

Product Designer | Jul. 2018–Mar. 2020

- Led full UX process from concept to launch to enhance associate efficiency and member experience, including the Associate Notification System and Connected Associate (real-time voice communication app). Also contributed to app designs such as Quick Pick (pickup order prep), My Club (centralized tool with key insights and streamlined access to daily tasks), and others.
- Contributed to building Blue Steel, an associate-facing design system developed from scratch to unify UI components and improve consistency across in-club apps.



eBay CA, (Sep. 2016-Mar. 2018)

Designer with Populus group

Designed eBay's internal tools and intranet products, including responsive websites, web tools, motion graphics, and various digital and print assets.



ROI-DNA CA (Mar. 2015-Aug. 2016)

Visual Designer (UX/UI)

Designed apps, websites, brand identity, motion graphics, and print materials at a full-service agency for clients ranging from startups to enterprises like Google, delivering pixel-perfect, responsive products in a fast-paced environment.



Uversity, Inc CA (Sep. 2014-Dec. 2014)

Design Intern

EDUCATION

Academy of Art University, MFA

San Francisco (Jun. 2011–Dec. 2014)

Major: Web Design & New Media

National Taiwan University of Arts, BFA

TPE (Sep. 2006–Jun. 2010)

Major: Visual Communication of Design

Minor: Graphic Communication of Arts

ADDITIONAL EXPERIENCE

OTTO2 (TPE, 2010–2011)

Art Teacher (part-time)

Teaching drawing and painting to preschool-aged children (3–5 years old)

Common Wealth Magazine (2010–2011)

Artist (part-time)

Laying out pages for publication / UI Design for e-books and website.

SEEDS Iceland (Jul. 2010–Aug. 2010)

International Volunteer

HONOR & AWARD

Top 10 Intranets, Nielson Norman Group

eBay Hub Team

Paper Accepted – Agentic AI for Enterprise Workshop, KDD 2025

"Text-to-SQL for Enterprise Data Analytics"